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BrightScope Issues List of Top 25 Nashville Area-Based RIA Firms

Hays Advisory, LLC Ranks No. 1 with \$1B in Total Assets Under Management, While Lee Danner & Bass Inc. Comes in at No. 2 With More Than \$860M

SAN DIEGO, Calif. (April 4, 2012) – BrightScope (www.brightscope.com), a leading provider of independent financial information and investment research, today announced the Top 25 Registered Investment Advisor (RIA) firms in the Nashville area, focused on individual money management, with the greatest amount of assets under management. This list is part of the series that BrightScope regularly issues to highlight data contained within its Advisor Pages™, a breakthrough way for people to discover, research, and select a financial advisor.

“Before Advisor Pages, it was extremely cumbersome and time-consuming for the average investor to access essential information needed to make an informed choice about their financial advisor,” said Mike Alfred, CEO and co-founder of BrightScope. “Now, investors are able to easily and comprehensively find the best advisor to fit their specific needs and criteria.”

By aggregating hard-to-discover but publicly available information on advisors, BrightScope has created a free, easy-to-use database that is searchable from multiple dimensions. BrightScope’s Advisor Pages™ features the data most critical to investors tasked with making an informed decision on which financial professional best meets their needs, including location, qualifications, amount and types of assets under management, area of specialty, legal disputes, formal complaints and more.

Top 25 Nashville area-based advisors by total assets under management:

Company – Total assets under management

1. [Hays Advisory, LLC](#) – \$1.0B
2. [Lee Danner & Bass, Inc.](#) – \$867.7M
3. [Mastrapasqua Asset Management, Inc.](#) – \$674.1M
4. [Lbmc Investment Advisors, LLC](#) – \$665.7M
5. [Woodmont Investment Counsel, LLC](#) – \$386.0M
6. [Laffer Investments, Inc.](#) – \$336.1M
7. [Wealthtrust Advisors](#) – \$315.2M
8. [SFG](#) – \$291.3M

9. [Kraft Asset Management, LLC](#) – \$163.5M
10. [Shayne & Co LLC](#) – \$161.3M
11. [Covenant Partners, LLC](#) – \$145.0M
12. [Provident Wealth Management, LLC](#) – \$110.0M
13. [Snow Creek Wealth Management](#) – \$108.9M
14. [Robinson Investment Group Inc.](#) – \$108.1M
15. [Hammel Financial Advisory Group, LLC](#) – \$93.6M
16. [Robyn Hari & Assoc., Pc](#) – \$87.7M
17. [Decker Wealth Management, LLC](#) – \$74.4M
18. [J. Mark Nickell & Co.](#) – \$67.8M
19. [J.C. Reed Advisory Group, LLC](#) – \$64.0M
20. [Bolen Dodson & Associates](#) – \$61.6M
21. [Quinn Financial Partners, LLC](#) – \$58.0M
22. [Carmichael Capital, Inc.](#) – \$57.3M
23. [Steine & Gooch Co Inc.](#) – \$48.4M
24. [Financial Junk LLC](#) – \$47.0M
25. [Coordinated Wealth Management, LLC](#) – \$41.5M

BrightScope obtains its data directly from publicly available sources, including required regulatory filings from the Securities and Exchange Commission. Financial advisors can augment these primary sources by claiming their BrightScope Advisor Page™. By analyzing and interpreting this data, BrightScope now provides unparalleled insight into the financial management industry.

For more information about BrightScope Advisor Pages™ or to find information on a financial advisor, please visit <http://www.brightscope.com/financial-planning/find/advisor/>.

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About BrightScope

BrightScope is a financial information company that brings transparency to opaque markets through independent research and analysis. Delivered through web-based software, BrightScope data drives better decision-making for individual investors, corporate plan sponsors, asset managers, broker-

dealers, and financial advisors. The BrightScope Rating™, developed in partnership with leading independent 401k fiduciaries, reviews more than 200 unique data inputs per plan and calculates a single numerical score which defines plan quality at the company level. In April 2011, the company launched BrightScope Advisor Pages™, the first comprehensive and publicly available directory of financial advisors designed to help consumers discover information and conduct due diligence on wealth management professionals. BrightScope also markets a suite of data analytics software products to Fortune 1000 companies, asset managers, broker-dealers, financial advisors, and other market participants. Public ratings for more than 46,000 retirement plans as well as rating definitions, criteria and methodologies, and information on more than 475,000 financial advisors and 45,000 advisory firms are available for free at www.brightscope.com.