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**FOR IMMEDIATE RELEASE**

**BRIGHTSCOPE NAMES THE TOP 10 DETROIT AREA-BASED COMPANIES  
WITH THE BEST 401K PLANS**

*Transportation Companies in the Region Dominate the List, Including: General Motors Corporation, Lear Corporation and Ford Motor Company*

**SAN DIEGO, Calif. (August 10, 2010)** – BrightScope ([www.brightscope.com](http://www.brightscope.com)), the leading independent provider of retirement plan ratings, today announced the Top 10 Detroit area-based companies with the highest ranked 401k plans containing more than \$100 million in assets. BrightScope obtains an increasing amount of its data directly from plan sponsors and record keepers, and augments these primary sources with data from publicly available sources such as the Department of Labor and the Securities and Exchange Commission. By analyzing and interpreting this data, BrightScope provides unprecedented transparency into the 401k industry.

“Over the past few years, workers across the country have been hit hard by the financial crisis and employer mismanagement of 401k plans,” said Mike Alfred, CEO of BrightScope. “By taking time to fully understand the components of their 401k plan, the Detroit-area companies on the Top 10 List prove that they value the financial well-being of the people that work so hard to make their businesses successful.”

Top 10 Detroit area-based companies with the highest ranked 401k plans containing more than \$100 million in assets:

1. [Honigman Miller Schwartz and Cohn, LLP](#) – Honigman Miller Schwartz and Cohn Income Deferral Plan – **84**
2. [International Union, UAW](#) – International UAW Staff Severance Plan – **82**
3. [Visteon Corporation](#) – Visteon Investment Plan – **81**
4. [General Motors Corporation](#) – General Motors Savings-Stock Purchase Program for Salaried Employees – **80**
5. [Lear Corporation](#) – Lear Corporation Salaried Retirement Program – **78**
6. [TRW Automotive Holdings Corp.](#) – TRW Automotive Retirement Savings Plan for Salaried Employees – **77**
7. [Ford Motor Company](#) – Ford Motor Company Savings and Stock Investment Plan for Salaried Employees – **76**

8. [Blue Cross Blue Shield of Michigan](#) – Blue Cross Blue Shield of Michigan Employees' Savings Plan – **76**

9. [Compuware Corporation](#) – Compuware Corporation ESOP/401k Plan – **75**

10. [Pulte Homes, Inc.](#) – Pulte Homes, Inc. 401k Plan – **74**

BrightScope's 401k plan Rating was developed by BrightScope, Inc. with the help of leading academics and independent 401k fiduciaries. Analyzing more than 200 individual data points, the BrightScope Rating algorithm can calculate a single numerical score for each 401k plan in the country. The data points examined cover broad categories such as total plan cost, company generosity and investment menu quality.

BrightScope has rated more than 50,000 401k plans, spanning more than 30 million workers and over \$2 trillion in assets. Industry adoption of the BrightScope Rating will lead to more cost-effective plans, increased participation rates, higher employee satisfaction and better outcomes for the 60 million employees who depend on their 401k plan for retirement.

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#### **About BrightScope**

BrightScope is committed to helping America's workforce retire in dignity. BrightScope is an independent data analytics firm that quantitatively rates 401k plans and gives employers, employees, and advisors tools to enhance plan performance and maximize retirement outlook. The BrightScope Rating™ developed in partnership with leading independent 401k fiduciaries, reviews more than 200 unique data inputs per plan and calculates a single numerical score which defines 401k plan quality at the company level. BrightScope-published ratings, rating definitions, criteria and methodologies are available on the company's public site, [www.brightscope.com](http://www.brightscope.com).