



Katie Carlson
Atomic PR for BrightScope
415-593-1400
katie@atomicpr.com

BRIGHTSCOPE DISCLOSES THE TOP 25 BOSTON AREA-BASED REGISTERED INVESTMENT ADVISOR FIRMS WITH THE MOST ASSETS UNDER MANAGEMENT

Windham Capital Management, LLC is the Frontrunner with Nearly \$49B in Total Assets Under Management

SAN DIEGO, Calif. (December 1, 2011) – BrightScope (www.brightscope.com), a leading provider of independent financial information and investment research, today announced the Top 25 Registered Investment Advisors in the Boston area, focused on individual money management, with the greatest amount of assets under management. BrightScope identifies firms that primarily manage money for individuals based on the client types information firms provide in their ADV filings. This is the sixth list in a series that BrightScope will regularly release to highlight data contained within its Advisor Pages™, a breakthrough way for people to discover, research, and select a financial advisor.

"Until recently, a comprehensive, consumer-friendly directory of financial professionals did not exist. Now, any investor who wants to learn more about their financial advisor can use BrightScope Advisor Pages to do thorough research," said Shaloha Aires, GM of Advisor Pages at BrightScope. "By presenting publicly available information on advisors in a transparent and accessible manner, BrightScope Advisor Pages is a legitimate game-changer for the financial services industry."

By aggregating hard-to-discover but publicly available information on advisors, BrightScope has created a free, easy-to-use database that is searchable from multiple dimensions. BrightScope Advisor Pages™ features the data most critical to investors tasked with making an informed decision on which financial professional best meets their needs, including location, qualifications, amount and types of assets under management, area of specialty, legal disputes, formal complaints and more.

Top 25 Boston area-based advisors by total assets under management:

Company – Total assets under management

1. [Windham Capital Management, LLC](#) - \$48.8B
2. [Breckinridge Capital Advisors, Inc.](#) - \$13.5B
3. [Gannett Welsh & Kotler, LLC](#) - \$11.0B
4. [SCS Capital Management, LLC](#) - \$7.8B
5. [Shepherd Kaplan, LLC](#) - \$6.9B
6. [Congress Asset Management, Co.](#) - \$6.7B
7. [Anchor Capital Advisors, LLC](#) - \$6.0B

8. [Windhaven Investment Management, Inc.](#) - \$4.7B
9. [Loring, Wolcott & Coolidge Fiduciary Advisors, LLP](#) - \$4.1B
10. [Appleton Partners, Inc.](#) - \$4.0B
11. [Federal Street Advisors, Inc.](#) - \$3.5B
12. [Seaward Management](#) - \$2.0B
13. [Martingale Asset Management](#) - \$1.9B
14. [Silver Bridge](#) - \$1.9B
15. [Finaccess Advisors, LLC](#) - \$1.8B
16. [Boston Advisors, LLC](#) - \$1.7B
17. [Boston Common Asset Management, LLC](#) - \$1.6B
18. [Thomaspartners, Inc.](#) - \$1.4B
19. [Nichols & Pratt Advisers, LLP](#) - \$1.4B
20. [Adviser Investments](#) - \$1.3B
21. [Northeast Investment Management, Inc.](#) - \$1.2B
22. [North American Management Corp](#) - \$1.2B
23. [Rampart Investment Management](#) - \$1.2B
24. [Nutter Investment Advisors](#) - \$1.1B
25. [Palmerdodge Advisors, LLC](#) - \$1.1B

BrightScope obtains its data directly from publicly available sources, including required regulatory filings from the Securities Exchange Commission. Financial advisors can augment these primary sources by claiming their BrightScope Advisor Page™. By analyzing and interpreting this data, BrightScope now provides unparalleled insight into the financial management industry.

For more information about BrightScope Advisor Pages™ or to find information on a financial advisor, please visit <http://www.brightscope.com/financial-planning/find/advisor/>.

###

About BrightScope

BrightScope is a financial information company that brings transparency to opaque markets through independent research and analysis. Delivered through web-based software, BrightScope data drives better decision-making for individual investors, corporate plan sponsors, asset managers, broker-dealers, and financial advisors. The BrightScope Rating™, developed in partnership with leading independent 401k fiduciaries, reviews more than 200 unique data inputs per plan and calculates a single numerical score which defines plan quality at the company level. In April 2011, the company launched BrightScope Advisor Pages™, the first comprehensive and publicly available directory of financial advisors designed to help consumers discover information and conduct due diligence on wealth management professionals. BrightScope also markets a suite of data analytics software products to Fortune 1000 companies, asset managers, broker-dealers, financial advisors, and other market participants. Public ratings for more than 46,000 retirement plans as well as rating definitions, criteria and methodologies, and information on more than 450,000 financial advisors are available for free at www.brightscope.com.