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BrightScope Discloses List of Top 25 Miami Area-Based RIA Firms

Genspring International, LLC is the Frontrunner with Nearly \$2B in Total Assets Under Management

SAN DIEGO, Calif. (February 23, 2012) – BrightScope (www.brightscope.com), a leading provider of independent financial information and investment research, today announced the Top 25 Registered Investment Advisor (RIA) firms in the Miami area, focused on individual money management, with the greatest amount of assets under management. This list is part of the series that BrightScope regularly issues to highlight data contained within its Advisor Pages™, a breakthrough way for people to discover, research, and select a financial advisor.

“Motivated by the success of our 401k ratings and by the increased consumer demand for transparent data on financial advisors, we created BrightScope Advisor Pages,” said Mike Alfred co-founder and CEO of BrightScope. “Advisor Pages allows investors to further educate themselves by researching an advisor's work history, experience, background, etc. With a deeper knowledge and understanding of the industry, investors have the tools needed to make better informed financial decisions.”

By aggregating hard-to-discover but publicly available information on advisors, BrightScope has created a free, easy-to-use database that is searchable from multiple dimensions. BrightScope’s Advisor Pages™ features the data most critical to investors tasked with making an informed decision on which financial professional best meets their needs, including location, qualifications, amount and types of assets under management, area of specialty, legal disputes, formal complaints and more.

Top 25 Miami area-based advisors by total assets under management:

Company – Total assets under management

1. [Genspring International, LLC](#) – \$1.9B
2. [Genesis Investment Advisors, LLC](#) – \$826.7M
3. [Evensky & Katz, LLC](#) – \$757.0M
4. [Investor Solutions](#) – \$518.7M
5. [Foldes Financial Management](#) – \$383.5M
6. [Quorum Investment Counsel, LLC](#) – \$313.0M
7. [Emerald Asset Advisors, LLC](#) – \$276.5M
8. [Firestone Capital Management, Inc.](#) – \$252.7M

9. [Bayshore Asset Management, LLC](#) – \$179.0M
10. [Tobias Financial Advisors, Inc.](#) – \$171.7M
11. [The Lubitz Financial Group](#) – \$141.5M
12. [Mori Huston Partners](#) – \$139.6M
13. [KR Financial Services, Inc.](#) – \$136.2M
14. [Earl M Foster Associates](#) – \$134.0M
15. [Mora Wealth Management, LLC](#) – \$116.6M
16. [Eurocapital Advisors, Inc.](#) – \$115.4M
17. [Thomas J. Herzfeld Advisors, Inc.](#) – \$108.2M
18. [Stratigraphic Asset Management, Inc.](#) – \$98.7M
19. [Campbell Capital Management, Inc.](#) – \$97.4M
20. [Hollander Asset Management, LLC](#) – \$90.9M
21. [Northstar Financial Planners, Inc.](#) – \$68.3M
22. [Quantum Family Office Group, LLC](#) – \$64.6M
23. [Berylian Capital, LLC](#) – \$60.0M
24. [Key Capital Advisors, Inc.](#) – \$57.6M
25. [Cathy Pareto and Associates](#) – \$56.4M

BrightScope obtains its data directly from publicly available sources, including required regulatory filings from the Securities Exchange Commission. Financial advisors can augment these primary sources by claiming their BrightScope Advisor Page™. By analyzing and interpreting this data, BrightScope now provides unparalleled insight into the financial management industry.

For more information about BrightScope Advisor Pages™ or to find information on a financial advisor, please visit <http://www.brightscope.com/financial-planning/find/advisor/>.

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About BrightScope

BrightScope is a financial information company that brings transparency to opaque markets through independent research and analysis. Delivered through web-based software, BrightScope data drives

better decision-making for individual investors, corporate plan sponsors, asset managers, broker-dealers, and financial advisors. The BrightScope Rating™, developed in partnership with leading independent 401k fiduciaries, reviews more than 200 unique data inputs per plan and calculates a single numerical score which defines plan quality at the company level. In April 2011, the company launched BrightScope Advisor Pages™, the first comprehensive and publicly available directory of financial advisors designed to help consumers discover information and conduct due diligence on wealth management professionals. BrightScope also markets a suite of data analytics software products to Fortune 1000 companies, asset managers, broker-dealers, financial advisors, and other market participants. Public ratings for more than 46,000 retirement plans as well as rating definitions, criteria and methodologies, and information on more than 450,000 financial advisors are available for free at www.brightscope.com.