



## **American Century Investments LIVESTRONG® Portfolios Garner Top Ranking in Study of 34 Target Date Fund Families**

*LIVESTRONG Portfolios from American Century Investments® are highlighted as the best target-date funds in a new joint study by TargetDate Analytics and BrightScope.*

Kansas City, Missouri ([PRWEB](http://PRWEB)) November 17, 2011 -- American Century Investments, manager of LIVESTRONG® Portfolios, has been rated the top target date mutual fund family among 34 ranked in a new joint study by BrightScope and TargetDate Analytics. Released in October, the “Popping the Hood, IV 2011” study provides detailed analysis of target date funds and fund families, geared to defined contribution plan sponsors and advisors.

BrightScope ([www.brightscope.com](http://www.brightscope.com)) is a leading independent financial information and investment research firm and TargetDate Analytics ([www.ontargetindex.com](http://www.ontargetindex.com)) is an independent provider of analysis, theory, and benchmarking of target date funds.

“We’re honored to be recognized as the top target date fund manager in the new ‘Popping the Hood, IV’ study,” said American Century Investments’ Rich Weiss, senior vice president and senior portfolio manager on the LIVESTRONG Portfolios team. “We believe the LIVESTRONG Portfolios offer a robust glide path, effective diversification and disciplined active management, which are key to helping investors achieve their long-term retirement goals.”

The new study grades target date mutual fund families on five criteria, including performance, fees, risk, organizational structure and strategy. Each fund series receives an overall score and ranking. Researchers analyzed 48 fund companies, but ranked only 34 whose fund series was old enough to have three years of operating performance data. The study used 2010 performance data for the lowest price share class offered by each fund family, typically the institutional share class.

American Century LIVESTRONG Portfolios received an A “overall grade,” as well as an A for “company/organization,” which is a rating of the quality of the organization behind the target date funds. LIVESTRONG also had the top ranking back in 2007, when “Popping the Hood III” was released.

In its commentary about the LIVESTRONG Portfolios, BrightScope/TargetDate Analytics wrote: “With the top overall score of all fund families in the study, the American Century LIVESTRONG Portfolios have a lot going for them. The LIVESTRONG Portfolios retain their top position from ‘Popping the Hood III,’ proving their commitment to offer best in class target date portfolios to investors.” The researchers also concluded: “With so much going for them, it is easy to see how they have grown their assets under management to over \$4 billion. We think more plan sponsors and consultants should be giving American Century a look.”

American Century Investments is a leading privately held investment management firm, committed to delivering superior investment performance and building long-term client relationships since 1958. Serving investment professionals, institutions, corporations and individual investors, American Century Investments offers a variety of actively managed investment disciplines through an array of products including mutual funds, institutional separate accounts, commingled trusts and sub-advisory accounts. The company's 1,300 employees serve clients from offices in New York; London; Hong Kong; Mountain View, Calif. and Kansas City, Mo. James E. Stowers Jr. is founder of the company, Jonathan S. Thomas is president and chief executive



officer and Enrique Chang is chief investment officer. Through its ownership structure, more than 40 percent of American Century Investments' profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia.

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You should consider the fund's investment objectives, risks, and charges and expenses carefully before you invest. The fund's prospectus or summary prospectus, which can be obtained at [americancentury.com](http://americancentury.com), contains this and other information about the fund, and should be read carefully before investing. Past performance is no guarantee of future results. Investment return and fund share value will fluctuate and it is possible to lose money by investing in these funds.

American Century Investment Services, Inc. has entered into an agreement with the Lance Armstrong Foundation® for rights to use the LIVESTRONG® name. For more information about the foundation, visit [LIVESTRONG.org](http://LIVESTRONG.org).

The performance of the portfolios is dependent on the performance of their underlying American Century Investments funds and will assume the risks associated with these funds. The risks will vary according to each portfolio's asset allocation, and a fund with a later target date is expected to be more volatile than one with an earlier target date.

A LIVESTRONG Portfolio's target date is the approximate year when investors plan to start withdrawing their money. The principal value of the investment is not guaranteed at any time, including at the target date.

Each target-date LIVESTRONG portfolio seeks the highest total return consistent with its asset mix. Each year, the asset mix and weightings are adjusted to be more conservative. In general, as the target year approaches, the portfolio's allocation becomes more conservative by decreasing the allocation to stocks and increasing the allocation to bonds and money market instruments. By the time each fund reaches its target year, its target asset mix will become fixed and will match that of LIVESTRONG Income Portfolio.

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